



## **CYPRUS DIGITAL MARKETING SUMMIT 2026**

### **DON'T MISS OUT ON EXCLUSIVE SPONSORSHIP OPPORTUNITIES!**

Secure one of our amazing sponsorship packages today and enjoy unique benefits, premium exposure, and the chance to align your brand with our outstanding event.

Each sponsorship level offers its own exclusive perks designed to maximize your visibility and impact.

#### **Advertising Flags**



Boost your brand's visibility at the Cyprus Digital Marketing Summit 2026 with prime advertising flag placement throughout the event venue. This sponsorship option gives your logo and messaging high-impact exposure in key attendee areas, creating continuous visual engagement as delegates arrive, network, and move between sessions.

#### **Sponsored Seat on Chosen Panel Discussion**



Join a panel of industry experts and contribute to a high-profile discussion. This sponsorship includes a branded speaker seat and exposure in session marketing. It's an excellent way to highlight your company's authority and connect with peers and potential clients.

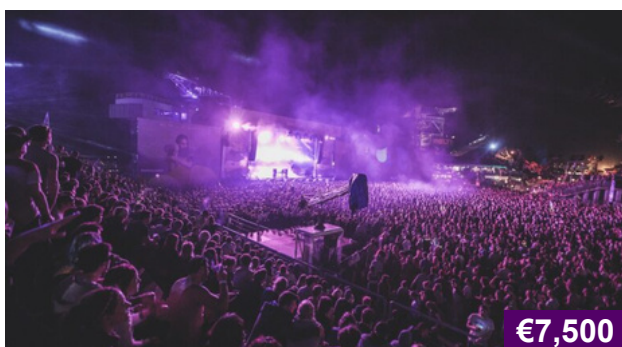
## Virtual Ticket Sponsor



€3,000

Extend your brand's reach beyond the venue by sponsoring the virtual experience. Your logo, website link, and social media handles will be prominently displayed on the live video streaming platform and included in all downloadable session recordings. This sponsorship ensures your company engages directly with remote participants, maximizes digital visibility, and reinforces brand recognition long after the event concludes. Perfect for companies looking to connect with a wider audience and showcase their support for inclusive, hybrid participation.

## Stage Sponsor



€7,500

Gain premium visibility as the Stage Sponsor with your logo displayed prominently on stage backdrops and digital screens during key sessions. This package associates your brand directly with thought leadership and high-level discussions. It's an ideal opportunity to showcase your company's commitment to innovation and industry excellence.

## Badge Sponsorship



€4,000

Display your logo on every attendee badge, ensuring continuous visibility throughout the event. Badges are seen by every participant, speaker, and exhibitor, making this a high-impact yet cost-effective branding opportunity. A great way to maintain presence from registration to closing.

## Registration Booth Sponsor



€7,500

Be the first brand attendees interact with as they check in at the registration booth. Your logo will appear on registration counters, signage, and digital check-in screens. This sponsorship ensures your company is top-of-mind from the moment participants arrive.

## Sponsored Masterclass



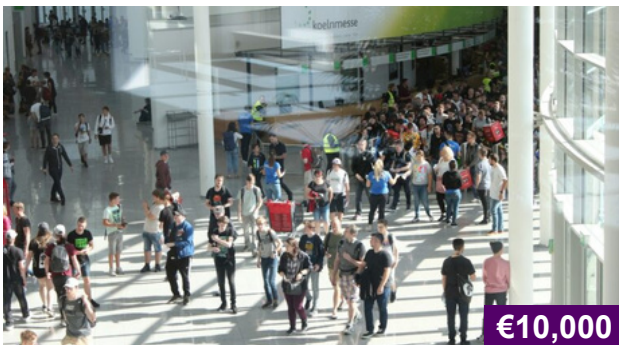
Host an exclusive masterclass and share your expertise with a focused group of professionals. Your brand will feature prominently in promotional materials, schedules, and during the session itself. Perfect for companies looking to position themselves as educators and industry innovators.

## Coffee Break / Refreshments Break Sponsor



Sponsor the event's most social moments — the coffee and refreshments breaks. Your brand will be displayed on coffee stations, napkins, and signage throughout the break areas. This is a great way to associate your company with energy, networking, and connection.

## Main Entrance Sponsor



Welcome every attendee as they arrive with your branding featured at the main entrance. This prime location guarantees maximum foot traffic and first impressions for your company. Perfect for brands aiming to make a powerful statement from the very start of the event.

## Party Sponsor



Take center stage as the exclusive Party Sponsor of the official networking celebration. Your brand will feature on event signage, digital screens, and promotional materials before and during the party. This sponsorship aligns your company with the event's most memorable and engaging experience.

## À La Carte PR Support



Ideal for specific needs or short-term projects:

- Press release writing
- Media distribution
- Media outreach
- Guest post organisation
- Interview preparation
- Founder profile optimisation
- Social media PR content

All sponsorship and booth packages include access to the contact details of event attendees, along with complimentary advertising on **Rock FM** and in **Cyprus Business Media Magazine**.

## Rock FM Radio Advertising

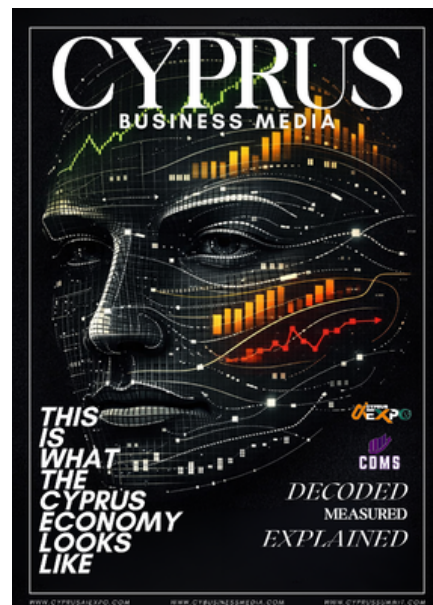
Duration: 20 days

- 4 ads per day
- Maximum 20 seconds per ad
- Professional ad recording included



## Cyprus Business Media Magazine

2 full pages featuring advertisements for your business. This media exposure is included in all sponsorship and booth packages, providing additional promotion for participating businesses.



# BOOTHS

## Bronze Booth

Dimensions: 3x3

### BOOTH INCLUDES:

- 6x Gold Pass Tickets



## Silver Booth

Dimensions: 3x6

### BOOTH INCLUDES:

- 8x Gold Pass Tickets



## Gold Booth

Dimensions: 3x9

### BOOTH INCLUDES:

- 10x Gold Pass Tickets



## Custom Sponsorship Package

Have a unique idea to showcase your brand at the event?

**Cyprus Digital Marketing Summit 2026** is expected to host approximately 400 attendees on-site at the venue, complemented by several hundred additional participants joining virtually—ensuring strong attendance and extended global reach. In particular, the Cyprus Digital Marketing Summit 2026, taking place on June 4, 2026 at the Radisson Blu Hotel in Larnaca, brings together global marketers, industry leaders, and innovators for expert-led sessions on SEO, PPC, social media marketing, influencer marketing, and digital growth strategies, alongside high-value networking opportunities.

As part of our exclusive sponsorship offer, partners who book a sponsorship package for any two events—[Cyprus Digital Marketing Summit](#), [Cyprus AI Expo](#), or [Cyprus FinTech Week](#)—will receive a *20% discount*. Those who secure sponsorship packages across **all three events** will benefit from a *30% discount*, maximizing both value and exposure across multiple high-impact platforms.

We offer tailored sponsorship opportunities to fit your company's goals, budget, and creative vision. From exclusive activations to branded experiences not listed in our standard packages, we can design a solution that maximizes your visibility and engagement with attendees.

If you have an idea for a sponsorship that isn't included in our packages, let us know — we'll work with you to create a bespoke opportunity that puts your brand at the forefront of the event.